From: [redacted]
To: svodauscontent; [redacted]
Subject: Re: Correspondence from the ACMA on the SVOD Australian Content Requirement [SEC=OFFICIAL]
Date: Monday, 2 February 2026 9:33:29 PM
Attachments: image001.png
image002.png
image003.png
image004.png

OFFICIAL

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many thanks [redacted] for the confirmation - we thought so but wanted to confirm.

best

[redacted]

Acknowledging Aboriginal and Torres Strait Islander peoples as the First Australians and Traditional Custodians of the lands where we live, learn and work.

OFFICIAL

On Mon, Feb 2, 2026 at 4:38 PM svodauscontent <svodauscontent@acma.gov.au> wrote:

> OFFICIAL
>
> Afternoon [redacted],
>
> Responding on behalf of Carolyn.
>
> We ask that Netflix let the ACMA know about your preferred methodology (whether its revenue or expenditure) no later than 15 February 2027.
>
> We are still looking to coordinate calendars for a catch-up to discuss some of the additional information Netflix provided, and will get back to [redacted] shortly.

Cheers,

[redacted]

[redacted]

Senior Regulatory Officer

Content Reporting and Bargaining

Australian Communications and Media Authority
[redacted] acma.gov.au

acma.gov.au

The ACMA acknowledges First Nations peoples as the Traditional Owners and Custodians of Australia. We respect and celebrate First Nations peoples as the original storytellers and content creators of the lands on which we work and honour the enduring strength and commitment of Aboriginal and Torres Strait Islander peoples to the land, waters and their communities. We pay our respects to Elders past, present, and emerging.



OFFICIAL

From: [redacted]@netflix.com>
Sent: Monday, 2 February 2026 12:48 PM
To: svodauscontent <svodauscontent@acma.gov.au>
Subject: Re: Correspondence from the ACMA on the SVOD Australian Content Requirement [SEC=OFFICIAL]

OFFICIAL

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Dear Carolyn, many thanks for your letter outlining the SVOD Australian Content requirement next steps. We greatly appreciate your consideration and offer of flexibility with regard to our choice of method for compliance. Your letter mentions flexibility for nominating a 'revenue method' so just confirming that this flexibility also extends to the 'program expenditure' method. As you know we are still working through both internally with our team.

many thanks

[redacted]



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OFFICIAL

On Mon, Feb 2, 2026 at 9:34 AM svodauscontent <svodauscontent@acma.gov.au> wrote:

> OFFICIAL
>
> Dear [redacted],

Please see attached correspondence from the ACMA Authority Member Carolyn Lidgerwood regarding your obligations under Part 8C of the *Broadcasting Services Act 1992* (the Australian Content Requirement for Subscription Video on Demand services).

s 47G Providing this flexibility is somewhat complex so please do reach out if you have any questions or would like clarification.

Cheers,

[redacted]

[redacted]

Senior Regulatory Officer

Content Reporting and Bargaining

Australian Communications and Media Authority

[redacted]@acma.gov.au

acma.gov.au

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